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CEO Europe

Since its launch in 2001, Sophia-based recruitment firm CEO Europe has been helping companies fill senior executive positions quickly and confidently. The idea – interim placement before permanent recruitment – came to founder Patrick Mataix in 1996 during the international expansion of his previous company, Vistaprint.

Through his own experience hiring and firing international representatives, Mataix saw the need. "It is the need of any founder of a company which is growing quite fast in the technology sector to recruit and fire, to find the talents in the most reactive and flexible ways possible," he says. Now CEO Europe currently covers 33 countries with a network of web-connected partners in France, Germany, Italy, the UK, Honk Kong, and soon in the USA.

For one German client wanting to expand into Italy, German partner Peter Rost has selected the most appropriate Italian profiles from the CEO Europe database. Italian partner Marco Maretmucci will personally interview the applicants before they meet the customer. CEO Europe will fill the position in as little as three weeks. And if things work out, the customer and the executive are free to negotiate a long-term agreement on their own.

Today, the company receives 30 to 50 applications per week, from which 25% are selected. Of the 900 candidates in the CEO Europe database today, 86% are founders or co-founders of information technology or biotechnology companies. According to Mataix, " It's exactly where Europe is looking to support expansion into different territories."