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### CEO Europe starts new partnership with CVO Group

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CEO Europe joins forces with CVO Group, the Number 1 recruitment service in Central and Eastern Europe, to develop its presence in 10 countries of this region: Finland, Lithuania, Latvia, Estonia, Hungary, Poland, Czech Republic, Slovakia, Russia, and Romania.

Taking advantage of CVO Group's strong presence and expertise in these regions, CEO Europe will push its innovative Management on demand TM solution to these markets.



CEO Europe and CVO Group' clients will equally be able to benefit from the recruitment and interim management solutions offered in these countries. Since their integration into the European Union

on May 1st 2004, the CEEC (Central and East European countries) represent real opportunities of growth within the proximity of the European Union.

With this partnership, CEO Europe extends its interim management offer to the middle management, the very sector of recruitment that CVO Group concentrates its activity on. Besides, CEO Europe's offer in the CEEC includes all (industry) sectors.

Patrick Mataix, founder of CEO Europe, comments: « This partnership is part of CEO Europe's strategy to offer its clients the greatest choice while always ensuring the highest standards of quality and professionalism. The strong economic growth in the Central and Eastern European countries represents real business opportunities for their West European neighbours, as long as they have local operational resources at their disposal, which are fully conversant with the culture and economic tissue of this region. This is the objective of this partnership. »

Via its Professional People division, segmented into key industry sectors – Finance, Technology, Sales and Marketing, CVO Group provides search and selection services which enhance the recruitment of mid-senior management profiles within local and international organisations. CV-Online the e-recruitment arm of CVO Group, with over 670 000 candidates referenced on its various internet sites and more than 14 million page impressions per month, has become the



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principal provider of recruitment services in junior-mid level disciplines. Through this partnership, CEO Europe complements its pool of candidates to even better serve its clients in these regions by offering a dedicated solution that equally responds to their needs and their local constraints.

Norrie Sinclair, CEO of CVO Group commented "senior level Interim Management is a tool widely used by companies in Western Europe, particularly where an immediate, interim solution is required. Through our partnership with CEO Europe we hope to introduce the benefits of interim management to existing companies in the region and to new entrants into the CEE marketplace. Our position as a premier supplier of recruitment services across 10 CEE markets ensures that we will be in a strong position to provide high calibre senior professionals on an interim basis."

CVO Group benefits of the rapid expansion of the Internet in the CEEC (40% of the population is online in Estonia, 30 % in the Czech Republic, etc.), and lets the candidates and the recruiting companies take advantage of this development. The use of powerful technical tools and a large network of local professionals enable the delivery of recruitment solutions that are perfectly tailored towards the needs of their clients.

For the CVO Group, this partnership enables its clients in Eastern Europe to have access to fast and efficient Management on demand in the 42 countries covered by CEO Europe. Besides, CVO Group can benefit from CEO Europe's expertise in the interim and permanent recruitment of top executives, both full and part time.

[www.cvogroup.com](http://www.cvogroup.com)

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