



## CEO Europe certifies its 2000th iCEO™

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Paris - CEO Europe's offer « Management on demand™ » provides a unique solution in temporary or permanent executive recruitment to support companies to develop or re-structure its international operations. On one hand, the solution is based on CEO Europe's capacity to select locally operational top executives; on the other hand, it is based on CEO Europe's ability to provide this service very fast and at a competitive price.

To guarantee successful missions, CEO Europe has put into place a rigorous selection and certification process for all executives that wish to be part of its pool of executive profiles. Two major criteria must be fulfilled: an excellent professional track record and the ability to lead successful missions.

CEO Europe certifies in average 25% of all candidates. Since November 2001, 8300 international candidates applied at CEO Europe, 2000 of which have been certified and accepted into the pool of profiles, by now covering 111 countries.

The 2000 certified executives have met the following selection criteria:

- Founder or co-founder
- Minimum of 15 years of professional experience
- Proven international experience
- At least bilingual with English, (the certification process is in English)
- University degree (science or business) mostly with an additional MBA or PhD.
- Ability to quickly take on board a local temporary or permanent mission for CEO Europe's clients

The specially designed ASP software platform enables a fast and reliable .

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