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CEO Europe Appoints Janet Clark As International Marketing Manager

5/8/2007

Location: UK, Other Europe

CEO Europe, specialised in the temporary and permanent recruitment of certified top executives worldwide announces the nomination of Janet Clark as International Marketing Manager. She will be responsible for CEO Europe's international online and offline marketing activities.

Janet Clark has over ten years experience in international Marketing. In her role as Vice President Marketing Europe for VistaPrint.com Inc, she successfully launched several markets for a new breakthrough on-line printing technology. Her following position as Marketing Director of a traditional German Mail Order Company gave her the opportunity to reposition the company within a competitive market, doubling sales over a period of five years and gaining substantial market share.

At CEO Europe, Janet Clark will look after the growing community of certified top executives and increase the visibility of the company to accelerate its development through multi channel marketing activities.

Janet Clark comments her nomination: "I am thrilled to be part of this dynamic firm which has fantastic growth potential. CEO Europe was one of the pioneers introducing a new form of recruitment which it was able to establish in a very competitive market."

Patrick Mataix, founder of CEO Europe says: "This nomination responds to our objective of rapid international growth. Janet Clark is a respected and experienced player in her field and will bring a lot of knowledge and expertise to CEO Europe."

CEO Europe offers interim management and permanent recruitment, drawing from a pool of over 4100 certified senior executives worldwide, which all have a successful track record as senior executive with a minimum of 15 years experience and are available within a few days.

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