CEO Worldwide launches women-only C-suite recruitment platform

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Executive recruitment company CEO Worldwide, a Forbes' top 250 US executive recruitment firm*, announces today the launch of Female Executive Search, a recruitment platform that matches the world's top female leadership talent with the progressive businesses and organisations that value gender diversity.

Studies repeatedly show that gender diverse boardrooms are good for business**. But despite the evidence that equality at a senior level improves the bottom line, there still remains a disparity in representation at c-suite level, across all sectors

That's why CEO Worldwide, experts in international executive recruitment, have developed a recruitment platform that empowers both women leaders and the businesses that value female leadership, to drive boardroom equality around the world.

Recruiters can use the platform with confidence. Every executive listed in the community is certified against stringent criteria by CEO Worldwide for their experience and leadership qualities.

The website itself, www.female-executive-search.com is intuitively designed, allowing busy execs to register and be discovered by hiring teams quickly, while hirers can search and filter candidates easily, based on their specific criteria. In addition to candidate search and the latest job opportunities, it offers a hub of industry insights, events and training opportunities.

Because it's powered by CEO Worldwide, businesses using Female Executive Search benefit from the firm's commitment to fixed recruitment fees that are only payable on successful placement, flexible contract terms, a rapid 10-day turnaround on candidate sourcing and a 100%, 12-month replacement guarantee. To celebrate the launch, Female Executive Search is offering a 30% discount on fixed and success fees for any search mandate placed before 15th October

In terms of gender equality in its own boardroom, CEO Worldwide is leading by example, with a C-suite comprising a 2:1 female to male ratio.

Janet Clark, International Marketing Director and France Dequilbec, International Talent Acquisition Director - who together have combined recruitment industry experience of 40 years - join Patrick Mataix, CEO and Founder of CEO Worldwide, in leading the business into this

Janet Clark believes the launch of Female Executive Search represents more than just a new recruitment platform for women leaders in business.

"As well as providing the tools and insights to help women find their next executive leadership role, we're also focused on advancing the issues that matter to women leaders, such as flexible working for parents, mentorship and a commitment to challenging the perceptions of women in leadership roles. This is about equality of opportunity, not positive discrimination.

"We don't believe women leaders should be seen as novel or rare - and they certainly shouldn't be making up the numbers for the sake of a diversity case study. We should simply expect to see a fair representation of women business leaders and value them for their contributions to the bottom line.

Female Executive Search CEO Patrick Mataix adds:

"I co-founded my first business in 1996. Our growth and success was driven by female executives running large chunks of the business, leading the company we founded, VistaPrint, to its current position as a 5bn USD Nasdaq venture. I experienced many great benefits of gender diversity across the business - not only at the strategic and board level, but also at an operational and management level.

"Communicating the obvious but overlooked commercial benefits of boardroom gender parity has been a driving force behind Female Executive Search and I hope to see the number of top executive placements filled by women in the future, for the benefit of the global economy

If you are a woman executive looking for your next leadership role, or are looking to take your first step into leadership, register today to be discovered by recruiters, or browse cur nities to see the type of roles currently on offer.

If you're a business committed to gender equality in the boardroom, find your next hire by searching our community of accredited and highly experienced candidates.

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