



Thu Jul 5<sup>th</sup> 2018 / Rebecca Wilson

## CEO Worldwide launches Female Executive Search

CEO Worldwide has launched Female Executive Search, a recruitment platform that matches the world's top female leadership talent with the progressive businesses and organisations that value gender diversity.

Studies repeatedly show that gender diverse boardrooms are good for business. But despite the evidence that equality at a senior level improves the bottom line, there still remains a disparity in representation at c-suite level, across all sectors.



That's why CEO Worldwide has developed a recruitment platform that empowers both women leaders and the businesses that value female leadership, to drive boardroom equality around the world.

Janet Clark, international marketing director, and France Dequibec, International talent acquisition director - who together have combined recruitment industry experience of 40 years - join Patrick Mataix, CEO and founder of CEO Worldwide, in leading the business into this exciting new chapter.

Clark commented, "As well as providing the tools and insights to help women find their next executive leadership role, we're also focused on advancing the issues that matter to women leaders, such as flexible working for parents, mentorship and a commitment to challenging the perceptions of women in leadership roles. This is about equality of opportunity, not positive discrimination.

"We don't believe women leaders should be seen as novel or rare - and they certainly shouldn't be making up the numbers for the sake of a diversity case study. We should simply expect to see a fair representation of women business leaders and value them for their contributions to the bottom line."

Mataix added, "I co-founded my first business in 1996. Our growth and success was driven by female executives running large chunks of the business, leading the company we founded, VistaPrint, to its current position as a 5bn USD Nasdaq venture. I experienced many great benefits of gender diversity across the business - not only at the strategic and board level, but also at an operational and management level.

"Communicating the obvious but overlooked commercial benefits of boardroom gender parity has been a driving force behind Female Executive Search and I hope to see the number of top executive placements filled by women in the future, for the benefit of the global economy."

Photo courtesy of Shutterstock.com

Tags: CEO Worldwide launch

### Articles similar to CEO Worldwide



**CEO Worldwide launches Female Executive Search**  
Thu Jul 05 2018  
"CEO Worldwide has launched Female Executive Search, a recruitment platform that matches the world's top female leadershi..."

**Energy staffing company Swift Worldwide eyes IPO - CEO**  
Fri May 30 2014  
"Swift Worldwide Resources, a firm that staffs big global energy projects with mainly engineers, expects to go public or ..."



**Bullhorn collaborates with JA Worldwide to support global youth entrepreneurship**  
Tue Jul 11 2017  
"Bullhorn® has collaborated with JA Worldwide, one of the world's largest youth-serving NGOs. Through the delivery of han..."



**Randstad to acquire Monster Worldwide**  
Tue Aug 09 2016  
"Randstad Holding nv and Monster Worldwide, Inc. have announced the signing of a definitive agreement under which Randsta..."



**IIC Partners adds 54th office in Bulgaria**  
Tue Apr 04 2017  
"IIC Partners Executive Search Worldwide has announced the acceptance of CEO Search into membership. CEO Search, located ..."

### Articles similar to launch



**Vincere launches TimeTemp**  
Mon Jul 10 2017  
"Vincere, a CRM/ATS for recruitment companies of all sizes, has launched its online timesheet and expense management add..."



**Former Hudson director launches CP Consultancy**  
Mon Jan 23 2017  
"Former Hudson director, Colette Philp, has launched CP Consultancy, a new agency designed to offer a bespoke solutions-b..."



**iContract platform launches**  
Thu Aug 10 2017  
"Online career and social network, iContract, dedicated to matching professional contractors with available contract role..."



**8LEGS Technology launches for recruitment industry**  
Mon Jan 16 2017  
"Recruitment tech company 8LEGS Technology Ltd has launched. The company says this is in response to what it sees as a gr..."



**People PAYE launches to UK market**  
Thu Feb 08 2018  
"People PAYE ("People") has launched a new model to the UK market. Buoyed on by the success of early adoption, People has..."

TRENDING STORIES



Bond Williams Professional  
Recruitment appoints business ...



BCL Legal appoints two  
associates in Manchester



EU temps needed to keep key  
industries going post-Brexit,...



[Home](#) [News](#) [Features](#) [Events](#) [Jobs](#) [About](#) [Top UK Recruiters Report](#) [Archive](#)

[Advertise](#) [Find a Supplier](#) [Find a Recruiter](#) [Contact](#) [Privacy Policy](#)



Recruitment website by **volconic**

[Back to top](#) ^

