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CEO Worldwide launches Female Executive Search

CEO Worldwide has launched Female Executive Search, a recruitment platform that matches the world's top female leadership talent with the progressive businesses and organisations that value gender diversity.

Studies repeatedly show that gender diverse boardrooms are good for business. But despite the evidence that equality at a senior level improves the bottom line, there still remains a disparity in representation at c-suite level, across all sectors.

That's why CEO Worldwide has developed a recruitment

platform that empowers both women leaders and the businesses that value female leadership, to drive boardroom equality around the world

Janet Clark, international marketing director, and France Dequilbec, International talent acquisition director - who together have combined recruitment industry experience of 40 years - join Patrick Mataix, CEO and founder of CEO Worldwide, in leading the business into this exciting new chapter.

Clark commented, "As well as providing the tools and insights to help women find their next executive leadership role, we're also focused on advancing the issues that matter to women leaders, such as flexible working for parents, mentorship and a commitment to challenging the perceptions of women in leadership roles. This is about equality of opportunity, not positive discrimination

"We don't believe women leaders should be seen as novel or rare – and they certainly shouldn't be making up the numbers for the sake of a diversity case study. We should simply expect to see a fair representation of women business leaders and value them for their contributions to the bottom line."

Mataix added, "I co-founded my first business in 1996. Our growth and success was driven by female executives running large chunks of the business, leading the company we founded, VistaPrint, to its current position as a 5bn USD Nasdaq venture. I experienced many great benefits of gender diversity across the business not only at the strategic and board level, but also at an operational and management level.

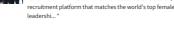
"Communicating the obvious but overlooked commercial benefits of boardroom gender parity has been a driving force behind Female Executive Search and I hope to see the number of top executive placements filled by women in the future, for the benefit of the global economy."

Photo courtesy of Shutterstock.com

Tags: CEO Worldwide launch

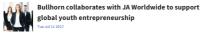
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