

Female-only Executive Search firm launched

Yesterday | News | Sophie Parrott



CEO Worldwide, an executive recruitment company, announced the launch of Female Executive Search, a recruitment platform matching the world's top female leadership talent with businesses valuing gender diversity.

The recruitment company, who were listed in the Forbes' top 250 US executive recruitment firms, developed this recruitment platform to drive boardroom equality around the world, by empowering both female leaders and the businesses that value female leadership.

DirectorPoint suggests that a gender-diverse boardroom has a number of advantages such as providing a diversity of thought, and helping employees to address complex, corporate issues.

A study conducted by Cranfield School of Management in 2017 showed that 28% of directors' seats in boardrooms of FTSE 100 companies are now women, compared with 11% in 2007.

According to research at the Directory of Social Change, female presence in the boardroom has grown over the past four years, though their positions tend to be non-Executive and it is still rare for females to Chair or be the CEO of companies.

Janet Clark, International Marketing Director and France Dequibec, International Talent Acquisition Director, says that the launch of Female Executive Search is more than just a new recruitment platform for female leaders in business.

She says: "As well as providing the tools and insights to help women find their next executive leadership role, we're also focused on advancing the issues that matter to women leaders, such as flexible working for parents, mentorship and a commitment to challenging the perceptions of women in leadership roles. This is about equality of opportunity, not positive discrimination."

"We don't believe women leaders should be seen as novel or rare – and they certainly shouldn't be making up the numbers for the sake of a diversity case study."

"We should simply expect to see a fair representation of women business leaders and value them for their contributions to the bottom line."

A Huffington Post contributor says that gender-diverse management teams are proven to perform better and be more profitable than those without them. "There is overwhelming evidence to support the value of having more women in senior leadership positions," they said.

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Further research by McKinsey and Co has proven that companies with more women in senior executive and board roles have far greater advantages over those that don't.

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