

Stay Connected: [in](#) [t](#) [f](#) [v](#)

CEO Worldwide Launches Female Executive Search



July 24, 2018 – Executive recruitment firm CEO Worldwide has launched Female Executive Search, a recruitment platform that matches the world's top female leadership talent with progressive businesses and organizations that value gender diversity.

Despite the evidence that equality at the senior level improves the bottom line, a disparity remains in representation at the C-suite level, across all sectors. That was the motivation

behind development of a recruitment platform that empowers both women leaders and businesses that value female leadership, to drive boardroom equality around the world, said CEO Worldwide, which specializes in international executive recruitment.

Janet Clark, international marketing director and France Dequibec, international talent acquisition director, who together have combined recruitment industry experience of 40 years, join Patrick Mataix, CEO and founder of CEO Worldwide, in leading the business into this new chapter.

Equality of Opportunity

Ms. Clark said the launch of Female Executive Search represents more than just a new recruitment platform for women leaders in business. "As well as providing the tools and insights to help women find their next executive leadership role, we're also focused on advancing the issues that matter to women leaders, such as flexible working for parents, mentorship and a commitment to challenging the perceptions of women in leadership roles," she said. "This is about equality of opportunity, not positive discrimination."

"We don't believe women leaders should be seen as novel or rare – and they certainly shouldn't be making up the numbers for the sake of a diversity case study," said Ms. Clark. "We should simply expect to see a fair representation of women business leaders and value them for their contributions to the bottom line."



Women in the C-Suite Still Lagging Behind Male Counterparts
The percentage of women in most C-suite positions is dramatically lower than their male counterparts, according to a new report by Korn Ferry. The study examined the percentage of women by title and industry and provides an update to a similar report the firm released last year.

Recruiters can use the platform with confidence, said the firm. Every executive listed in the community is certified against stringent criteria by CEO Worldwide for their experience and leadership qualities.

The website, <http://www.female-executive-search.com>, is intuitively designed, said the firm, allowing busy executives to register and be discovered by hiring teams quickly. Those hiring, meanwhile, can search and filter candidates easily, based on their specific criteria. In addition to candidate search and the latest job opportunities, the platform offers a hub of industry insights, events and training opportunities.

Commercial Benefits

Because it's powered by CEO Worldwide, businesses using Female Executive Search benefit from the firm's commitment to fixed recruitment fees that are only payable on successful placement, flexible contract terms, a rapid 10-day turnaround on candidate sourcing and a 100 percent, 12-month replacement guarantee, said the search firm.

Related: [Are We Approaching a "Tipping Point" in Gender Leadership Equality?](#)

Mr. Mataix, CEO of Female Executive Search, said that women played an integral part in the success of his first business, which he co-founded in 1996. "Our growth and success was driven by female executives running large chunks of the business, leading the company we founded, VistaPrint, to its current position as a \$5 billion (USD) NASDAQ venture," he said. "I experienced many great benefits of gender diversity across the business – not only at the strategic and board level, but also at an operational and management level."



Women Remain Lacking in the C-Suite
Despite the advances women have made in today's workplace, they still account for just a small share of top leadership posts. That's true in politics and government, academia, the non-profit sector and particularly business.

"Communicating the obvious but overlooked commercial benefits of boardroom gender parity has been a driving force behind Female Executive Search and I hope to see the number of top executive placements filled by women in the future, for the benefit of the global economy," said Mr. Mataix.

Rewriting the Script

To celebrate the launch, Female Executive Search said it is offering a 30 percent discount on fixed and success fees for any search mandate placed before Oct. 15.

Related: [Empowering Female Leaders One Country at a Time](#)

CEO Worldwide, which itself has a 2:1 female to male ratio in its C-suite, was founded in 2001. Its focus is on challenging the lengthy and expensive process of recruiting international executives. The firm is committed to: fixed recruitment fees, payable on successful placement, flexible contract terms – contract, interim or permanent, to suit each client, a selection of suitable candidates supplied to clients within 10 days and a 100 percent 12-month replacement guarantee.

The firm has won a reputation for its ability to match candidates to urgent requirements, alongside its cross-border placement expertise. Its Investors on Demand service can also connect businesses with investment, when it is needed most. Earlier this year, CEO Worldwide was included on Forbes' list of the best 250 U.S. executive recruitment firms. The firm has more than 17,000 certified executives on its global iCEO database, including hundreds of female leader roles.

Related: [Why Ambitions Fall as Women Strive to Reach the C-Suite](#)

Contributed by Scott A. Scanlon, Editor-in-Chief, Dale M. Zupsansky, Managing Editor, Stephen Sawicki, Managing Editor, and Andrew W. Mitchell, Managing Editor – Hunt Scanlon Media

Share This Article



RECOMMENDED ARTICLES



HonorVet Technologies Announces Veterans Jobs...



Koya Leadership Partners Expands Art and Culture...



Caldwell Creates Blockchain Advisory Council



Leave a Reply



Start the discussion!...

Subscribe ▼

[Home](#) | [Newswire Archive](#) | [Ellipsis](#) | [Executive Search Review](#) | [Press Coverage](#)

Rankings: [Top 50 U.S./Americas](#) | [Big Five](#) | [Global 25](#) | [Non-Profit Top 50](#) | [Financial Fifty](#) | [Cyber 20](#) | [New York Power 60](#) | [London 60](#) | [Life Sci./Healthcare Top 50](#)
Reports: [In-House Recruiting: Best Practices Redefining Talent Acquisition](#) | [London: Global Crossroads for Talent Acquisition](#)