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CEO Worldwide Launches Investors on Demand

PRESS ROOM

RACHEL JONES, 25TH OCTOBER 2018

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Executive recruitment company CEO Worldwide, a Forbes' Top 250 Recruiter, is offering a unique service to growing businesses looking to secure new funds; executive placement that includes investment.

Investors on Demand™ matches top executives who can provide immediate investment of more than \$150K, with ambitious companies looking for new senior talent and a financial boost.

Businesses looking for investment are supplied with a customized selection of suitable executive investors in less than 10 days, vastly reducing the typical recruitment timescale and accelerating the funding search and application process.

But the greatest benefit of the service, says CEO Worldwide Founder and CEO, Patrick Mataix, is the fact the recruitment of new senior talent can effectively be negated from a cost perspective: "A committed and experienced executive appointment who brings funding with them limits the impact on your P&L. It's a win-win situation for many businesses, particularly those looking to implement a strategic shift; they get an injection of new skills and new funds to drive to their next stage of growth.

CEO Worldwide was launched in 2001 and places its certified iCEOs™ in senior roles throughout the world, but the senior team – Patrick Mataix included – also have a wealth of experience in Business Angels introductions and sophisticated fundraising processes.

This unique combination allows the firm to support clients through both the recruitment and investment structuring processes; while its pool of over 2600 C-level investors, who between them provide cumulative potential investment of over \$1.4bn, can also be accessed in clusters to address larger funding requirements.

Investors on Demand is just one of many fresh ideas that CEO Worldwide has brought to the executive recruitment market over recent years. Just this year, the firm launched [www.female-executive-search.com](#) in a bid to promote the value of gender diversity at board level, as well as a new 'direct contact' service for freelancer and interim executives, which puts candidates and clients directly in touch with each other.

Unlike many executive search firms, CEO Worldwide also offers fixed fees based solely on successful placement and a fast service, providing clients with a selection of carefully vetted C-level candidates just days after submitting a search mandate.

Explains Patrick Mataix:

"I first set up CEO Worldwide because I could see the need for change in executive recruitment. The fact that firms still insist on retainer fees and lengthy search processes is astounding in the digital era. To us, it's always been about understanding the needs of both clients and candidates and facilitating the best experience for all parties. Additional services like Investors on Demand allow us to keep pace with market demand."

For more information on Investors on Demand™ visit <https://www.ceo-worldwide.com/executive-recruitment-with-investment>

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Posted by:
Rachel Jones

Over the past 3 years, Rachel has been working specifically within the digital marketing space and has worked with some of the country's top brands. Drawing on her knowledge and experience, Rachel has developed a genuine understanding of how content can engage and compel an audience.

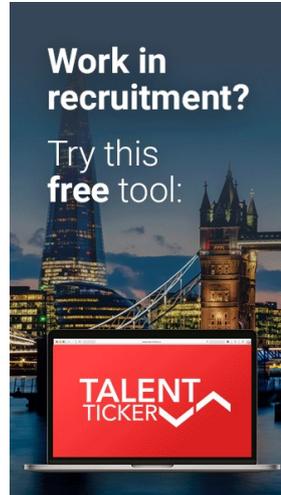
Rachel is responsible for every aspect of web management, marketing and overall production of the Recruitment Buzz brand and is often called upon for her skills and knowledge of WordPress, email marketing software and social media tools.

Rachel works closely with the Recruitment Buzz editorial team and certainly recognises a good story when she sees one!

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