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## CEO Worldwide Announces New ‘Direct Contact’ Approach for Freelance Executives

PRESS ROOM

CHRIS MCCOLGAN, 9TH NOVEMBER 2018

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Executive recruitment company CEO Worldwide, a Forbes’ Top 250 Recruiter, has launched a new contact model for its 12,500+ iCEO™ certified freelance executives (interim managers, executive consultants and executive coaches.)

Now offering a ‘direct contact’ approach, which enables these candidates to include their contact details alongside their personal profiles, the business hopes to encourage conversation between candidates and potential employers and remove barriers to employment.

There are two options available for freelance executives, interim managers, executive consultants, coaches and trainers; the first, for 120 USD per year, which allows candidates to publish their email address and telephone number on the CEO Worldwide website alongside their iCEO profiles, and a second, for 240 USD per year, which also includes promotion of a candidate’s profile video and proactive promotion across CEO Worldwide’s social media channels.

Since setting up in 2001, CEO Worldwide has specialised in placing executives in interim and permanent positions throughout the world – gaining a particularly strong reputation for cross-border placements.

With a database of over 17,000 highly qualified C-level candidates, all of whom have been vetted by for their experience and expertise, the business has long established itself as a recruiter that does things differently.

Unlike many executive search firms, CEO Worldwide offers fixed fees based solely on successful placement and a fast service, offering clients a selection of highly suitable candidates within just ten days.

Most recently, it launched [www.female-executive-search.com](http://www.female-executive-search.com) a new service dedicated to promoting gender diversity and equality of opportunity at C-suite and board level.

**The ‘direct contact’ service, is just the next step in improving the executive recruitment process, says Patrick Mataix, founder and CEO of CEO Worldwide:**



*“To many it may seem counter-intuitive for an executive recruiter to enable direct contact between candidates and employers, but we realise that in order to place some of our most experienced freelance executives and short-term contract talent, we need to encourage conversation.*

*“An interim or freelance executive can provide an excellent option for many clients; allowing them to test new market opportunities or bring a fresh perspective without the commitment of a long-term contract. By removing ourselves as an intermediary we’re allowing these conversations to take place organically, while demonstrating the value of our stringent vetting process and the wealth of experience we can supply.”*

For more information on CEO Worldwide visit [www.ceo-worldwide.com](http://www.ceo-worldwide.com)

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Posted by:

**Chris McColgan**

Chris is a digital marketing and publishing whizz by trade, having worked alongside the Automotive, Information Security and Software Asset Management sectors.

Specialising in data analysis and social media, he combines an analytical approach with a creative flair to achieve the best results. With a keen interest in Technology and Politics, Chris is constantly on the look-out for the latest stories around change and innovation.

As a lover of all things innovative, he has developed a keen eye for spotting the latest trends and hot topics. He sources and reads the latest news and thought-leadership articles from the world of recruitment before sharing them with the social media population.

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