



Fri Jun 28<sup>th</sup> 2019 / Rebecca Wilson

## Attitudes to gender equality in the boardroom appear to be shifting, according to CEO Worldwide survey

Companies appear to be hiring more women into senior roles as attitudes to gender balance at senior level shift, according to research by CEO Worldwide.

The survey, targeting C-level executives and HR professionals across the US, Europe and Asia, revealed that 40% of applications for senior management roles now come from women, with well over half of businesses having hired more than one female executive in the last 12 months. Close to 70% of respondents in both groups have seen this gender split in applications change over the past five years.

But the reality for women candidates is a little different, according to France Dequibec, international talent acquisition director for CEO Worldwide:

"Time and time again, studies show that gender diversity at boardroom level is good for business," she said. "The survey was designed to provide a glimpse of attitudes in boardrooms and HR departments and it appears that companies are hiring more women into senior roles.

"But over the past year I have interviewed hundreds of very senior women and nearly all of them have told me how difficult it is for them to access those top executive roles.

"The survey results demonstrate that attitudes are shifting, but there's definitely work to be done."

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