

# Executive Search News by **search-consult**

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During this 30 minute webinar, Jason Starr will reveal the findings of global research among both executives and search firms, and discuss how search firms can market themselves online. We'll reveal how search firms can increase visibility in both LinkedIn and Google and suggest new ways of increasing visibility – all at no cost whatsoever!

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## Female Executive Search Appoints its own Female MD

5 Sep 2019



Yann Le Leyour

**Female Executive Search**, the executive recruitment platform designed to promote boardroom equality, is leading by example with the appointment of France Dequibec as its new Managing Director.

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Ms Dequibec takes her new role at Female Executive Search one year after its launch. Part of the **CEO Worldwide** group of businesses, the specialist recruitment service is dedicated to connecting the world's top female leadership talent with progressive businesses and organisations that value gender diversity.

Previously Head of International Talent Acquisition for Female Executive Search, Ms Dequibec says that the past 12 months have offered valuable insight into the job market for senior women:

"We have multiple goals at Female Executive Search. Firstly, to provide a platform for candidates to demonstrate their capabilities; secondly, to offer organisations access to a wealth of senior talent, and thirdly, to encourage connections and the sharing of ideas and experience between our community."

"Over the past year I have interviewed hundreds of very senior women and nearly all of them have told me how difficult it is for them to access top executive roles. The path to gender equality is opening up, but the struggle clearly continues—and that's why services like Female Executive Search are so necessary."

The CEO of Female Executive Search and its parent company, CEO Worldwide, Patrick Mataix, says it's important the business is itself led by a woman:

"At CEO Worldwide we've long believed in the value of diversity—our own board has a 2:1 female to male ratio—and we felt it was particularly important that Female Executive Search has strong female leadership at the helm. France is the natural choice—she has been instrumental in structuring and managing CEO Worldwide's international talent sourcing team, but also holds a Post Masters Degree in Information and Communication Technologies as well as a PhD from the Sorbonne, and has spent time in very senior roles in some of the world's largest companies, as well as running her own communications business for 13 years."

"We want the candidates who join us to work with a team that truly understands the challenges they're facing, and businesses to see us as an example of an organisation benefitting from gender diversity."



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