

Patrick Mataix CEO and Founder of CEO Worldwide: Transforming Executive Recruitment with Speed, Flexibility, and Diversity



CEO Worldwide was founded by Patrick Mataix in 2001 to address the inefficiencies of traditional executive recruitment. Unlike conventional firms, it offers a fast, flexible, and cost-effective solution, providing vetted C-level executives within 10 days. The platform supports interim, contract, and permanent placements with a success-based fee model and a 6-month replacement guarantee. Additionally, CEO Worldwide promotes gender diversity through Female Executive Search, helping businesses connect with top female leaders. With a global network of 25,000+ executives across 183 countries, the company ensures quality leadership solutions for various industries and business challenges.

Vision behind CEO Worldwide

We started the interview by asking, "What inspired you to establish CEO Worldwide in 2001?"

Patrick Mataix replied, "I founded CEO Worldwide after struggling to find the right executives quickly while expanding Vistaprint internationally. As an entrepreneur, I found traditional recruitment agencies slow, expensive, and often ineffective at addressing urgent leadership needs. I realized that businesses needed a faster, more flexible, and cost-effective way to hire top executives worldwide. This led to the creation of CEO Worldwide, a platform designed to connect businesses with vetted C-level executives within days rather than weeks or months. My vision was to provide companies with a seamless way to fill leadership gaps whether for interim, contract, or permanent positions without the usual frustrations of executive search. Since its launch, CEO Worldwide has become a go-to solution for businesses needing agile leadership solutions, offering expertise across multiple industries and global markets."

Fast, Flexible, Affordable

How does CEO Worldwide differentiate itself from traditional executive search firms?

Patrick Mataix replied, "Unlike traditional executive search firms, CEO Worldwide focuses on speed, flexibility, and transparency. Instead of taking months to fill leadership roles, the company delivers a selection of top candidates within just 10 days. We also offer flexible hiring options, including interim, contract, and permanent placements, ensuring businesses can find leadership solutions that fit their needs. Another key differentiator is our success-based fee model, meaning clients only pay for results unlike conventional headhunters who charge high upfront fees. CEO Worldwide also provides a 6-month replacement guarantee, giving clients confidence in their hiring decisions. Additionally, the iCEO Investors on Demand service connects businesses with potential investors, making it a unique recruitment platform that goes beyond hiring. With over 25,000 vetted executives across 183 countries, CEO Worldwide offers a modern, efficient alternative to outdated, costly recruitment methods."

Empowering Women Leader

What role does CEO Worldwide play in promoting gender diversity in leadership?

Patrick Mataix replied, "CEO Worldwide is actively working to break gender barriers in executive leadership. Me and my team recognized that women are significantly underrepresented in C-level roles, with female executives making up less than 10% of their certified iCEO™ candidates and only 2% in CEO or board-level positions. To address this, we launched Female Executive Search, a platform dedicated to connecting highly qualified women leaders with global businesses that prioritize diversity. Patrick firmly believes that companies with greater gender diversity at senior levels are more profitable, innovative, and sustainable. By providing businesses with access to top-tier female executives, CEO Worldwide helps close the gender gap in leadership. The initiative aims to empower women in executive roles, create more inclusive corporate environments, and drive long-term business success through diverse leadership perspectives."

A Rigorous Vetting Process

How does CEO Worldwide ensure quality in its executive recruitment process?

Patrick Mataix replied, "Quality is at the heart of CEO Worldwide's recruitment process. We have a rigorous vetting system, ensuring that only the best and most experienced executives make it into our iCEO™ database. Our HR certification team has screened over 26,000 executives from nearly 160,000 applications, carefully evaluating each candidate's skills, industry experience, leadership track record, and global adaptability. With executives from 183 countries who speak 84 different languages, CEO Worldwide ensures that businesses get leaders who fit not only the job requirements but also the company's culture and international needs. Additionally, our 6-month replacement guarantee gives clients peace of mind, ensuring that if a placement doesn't work out, we have a fallback option. This commitment to quality and precision allows CEO Worldwide to provide top-tier executives who can make an immediate impact on business growth and transformation."

CEO World wide's Industry Expertise

Lastly we asked, "What are some key industries and situations where CEO Worldwide provides executive solutions?"

"CEO Worldwide serves a wide range of industries, including technology, finance, healthcare, manufacturing, retail, and energy. Our executive solutions are particularly valuable in situations requiring urgent leadership intervention, such as international expansion, turnaround management, crisis leadership, mergers and acquisitions, or sudden executive departures. Businesses facing market shifts, restructuring, or rapid growth often need experienced leaders who can step in quickly and navigate complex challenges. CEO Worldwide provides executives for both short-term interim roles and permanent placements, allowing companies to remain agile and competitive in fast-changing environments. Additionally, through our iCEO Investors on Demand service, we help businesses secure funding when needed. With a global network of 25,000+ vetted executives, CEO Worldwide offers tailored leadership solutions that help businesses grow, restructure, or recover from crisis situations effectively." Patrick Mataix Concluded

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