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Empowering Businesses Together

The World's Times

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**EUROPEAN
CEO AWARD
WINNER
2022**

Pioneering

**GLOBAL
LEADERSHIP
SOLUTIONS**

**with
CEO Worldwide's
Visionary Founder**

**Patrick
Mataix**



WORLDWIDE

CONNECTING YOU WITH
THE BEST CERTIFIED TALENT
ON THE PLANET.

**The
Man**
with over
1280 certificates
Awarded Across the Past Decade

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Would you like to tell us something about yourself and your firm?

I'm an entrepreneur who co-founded Vistaprint in 1996, which grew from a 2-person startup in Paris to a global company with \$3.3B in revenue and 17,000+ employees. While expanding Vistaprint, I saw how slow and costly traditional executive hiring was, especially across borders. So, in 2001, I started CEO Worldwide to fix that. We offer fast, flexible, and affordable access to top C-level executives in 183 countries, often in under 10 days. Clients only pay if they hire, with a 6-month replacement guarantee.

We also promote Executive Gender Diversity, through initiatives like Female Executive Search.

**PATRICK
MATAIX**

CEO and Founder



Transforming Executive
Recruitment with Speed,
Flexibility, and Diversity

REVOLUTIONIZING EXECUTIVE RECRUITMENT

ADVANCING GENDER DIVERSITY THROUGH

2 ■ What inspired you to establish CEO Worldwide in 2001?

I started CEO Worldwide after facing challenges finding top executives quickly while growing Vistaprint internationally. Traditional recruiters were too slow, costly, and not suited for urgent, global needs. I wanted a faster, more flexible, and affordable way to hire leaders worldwide. So, I created CEO Worldwide—a platform that connects businesses with vetted C-level executives in just days. Whether for interim, contract, or permanent roles, it offers a simple and efficient way to fill leadership gaps. Today, it's a trusted solution for companies needing expert leaders across industries and countries.



3 ■ What role does CEO Worldwide play in promoting gender diversity in leadership?

CEO Worldwide is actively working to break gender barriers in executive leadership. Me and my team recognized that women are significantly underrepresented in C-level roles, with female executives making up less than 10% of our total certified iCEO™ candidates and only 2% in CEO or board-level positions fulfilled. To address this, we launched Female Executive Search, a platform dedicated to connecting highly qualified women leaders with global businesses that prioritize diversity.

I firmly believe that companies with greater gender diversity at senior levels are more profitable, innovative, and sustainable. By providing businesses with access to top-tier female executives, CEO Worldwide helps close the gender gap in leadership. The initiative aims to empower women in executive roles, create more inclusive corporate environments, and drive long-term business success through diverse leadership perspectives.

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W O R L D W I D E



4. **CEO Worldwide has redefined executive hiring with speed and agility, how do you foresee the future of executive recruitment evolving, and what role will CEO Worldwide play in shaping that transformation?**

The future of executive hiring is all about speed, transparency, and flexibility. As markets change fast, companies need leaders who can start right away. Traditional hiring can't keep up. I believe executive search will become more tech driven and on-demand, like gig platforms. CEO Worldwide is already leading this change. We're improving our platform to match leaders quickly, offer flexible contracts, and provide global talent ready to step in anytime. With our success-based fees and global reach, we help companies grow, handle crises, or enter new markets—fast and without losing quality.

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With Female Executive Search, how will CEO Worldwide support gender balance in leadership across regions with different cultural views on gender?

At CEO Worldwide, we know that promoting gender balance in leadership needs different approaches for different cultures. Through our Female Executive Search, we offer a global, flexible platform to help more women become leaders. With over 5,000 vetted female executives, we connect companies with top talent and provide mentorship and support. In regions with strong traditional gender roles, we work respectfully with local partners and share the benefits of diverse leadership. Our goal is not just to fill roles, but to change mindsets and open doors for women in business worldwide.

Let's give a heartfelt congratulations to France Dequibec, Managing Director of our Female Executive Search platform, for her inspiring leadership and unwavering commitment to advancing executive gender balance worldwide since 2018!